

Exhibit "C"  
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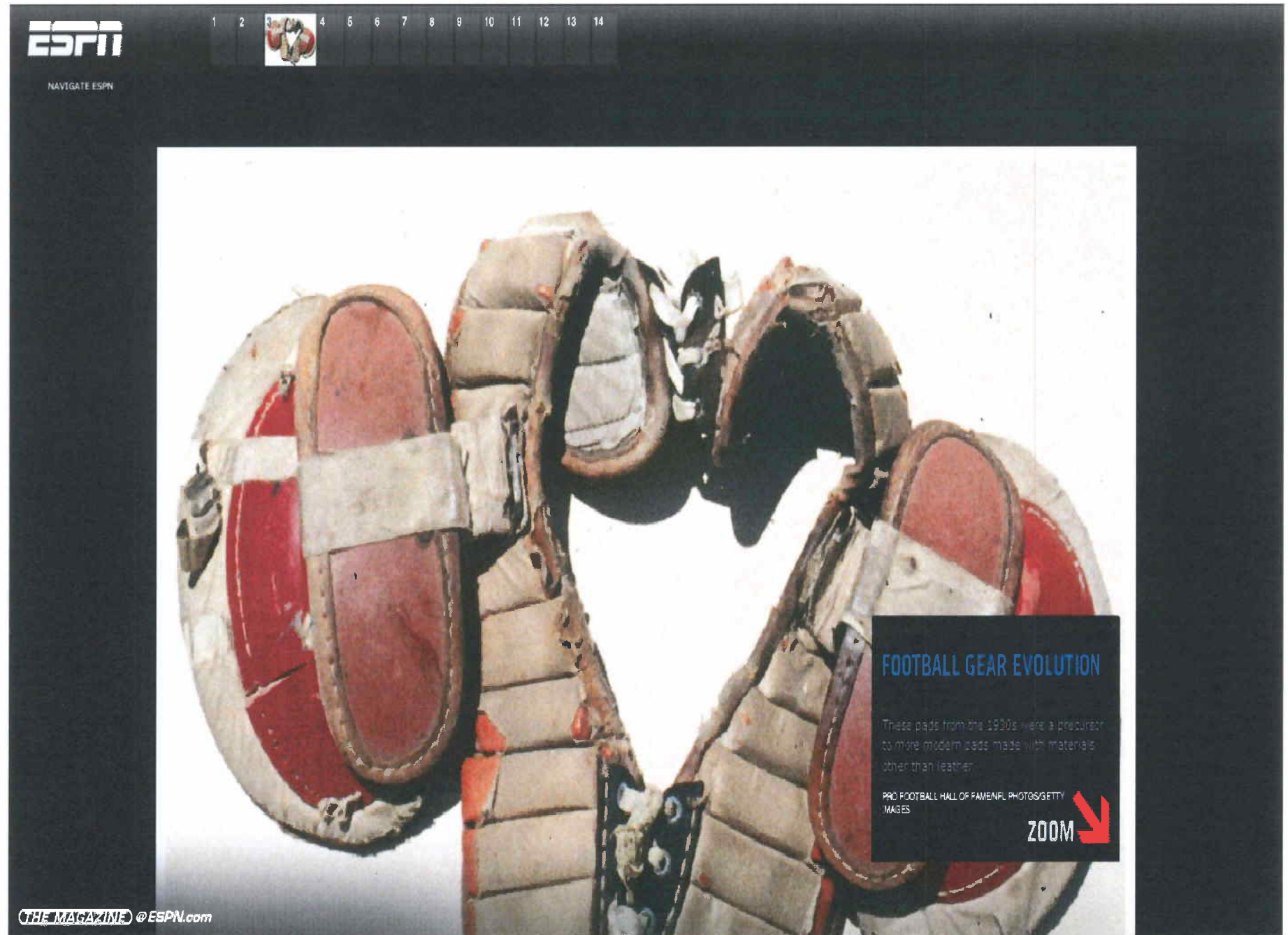
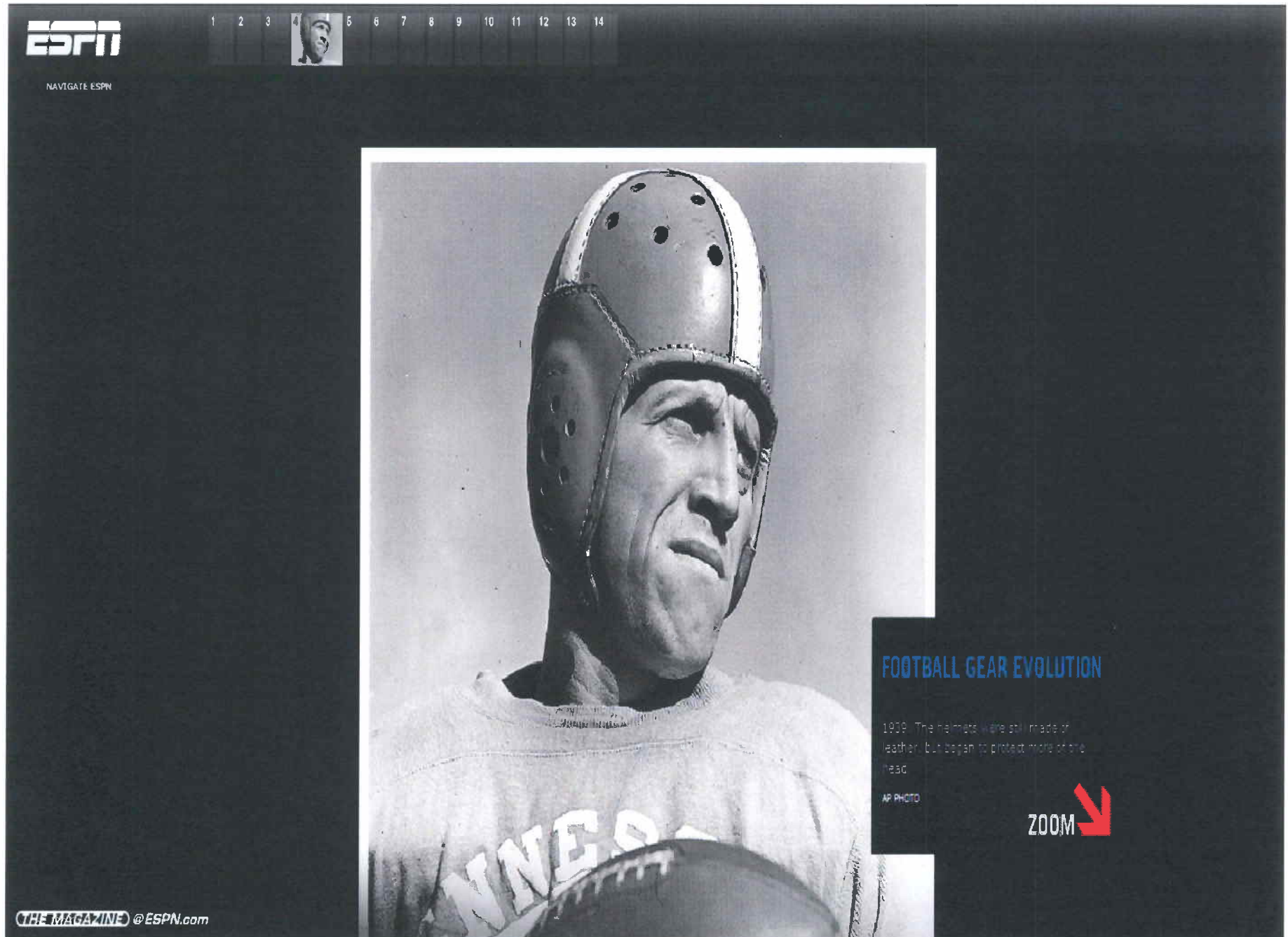


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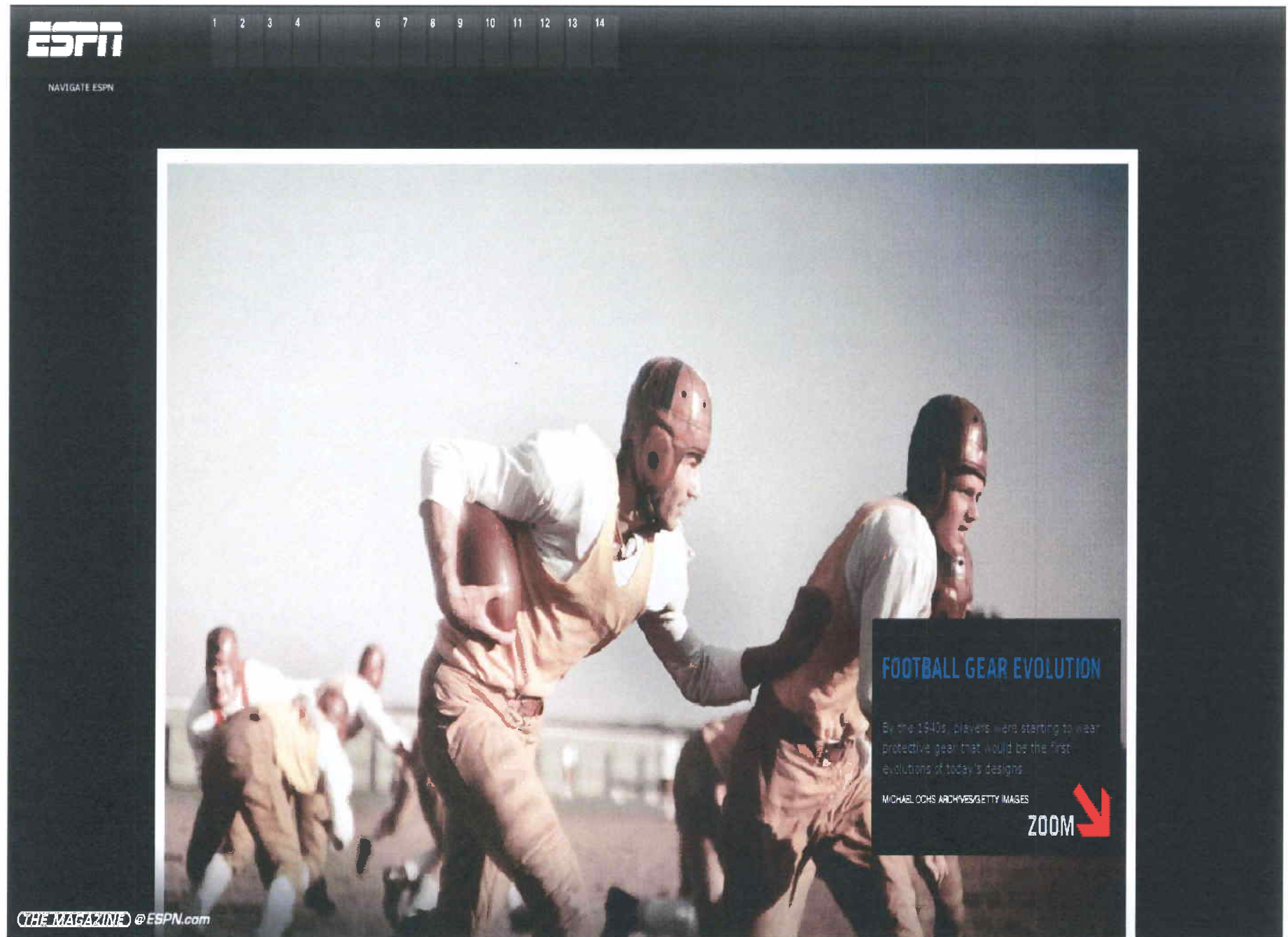


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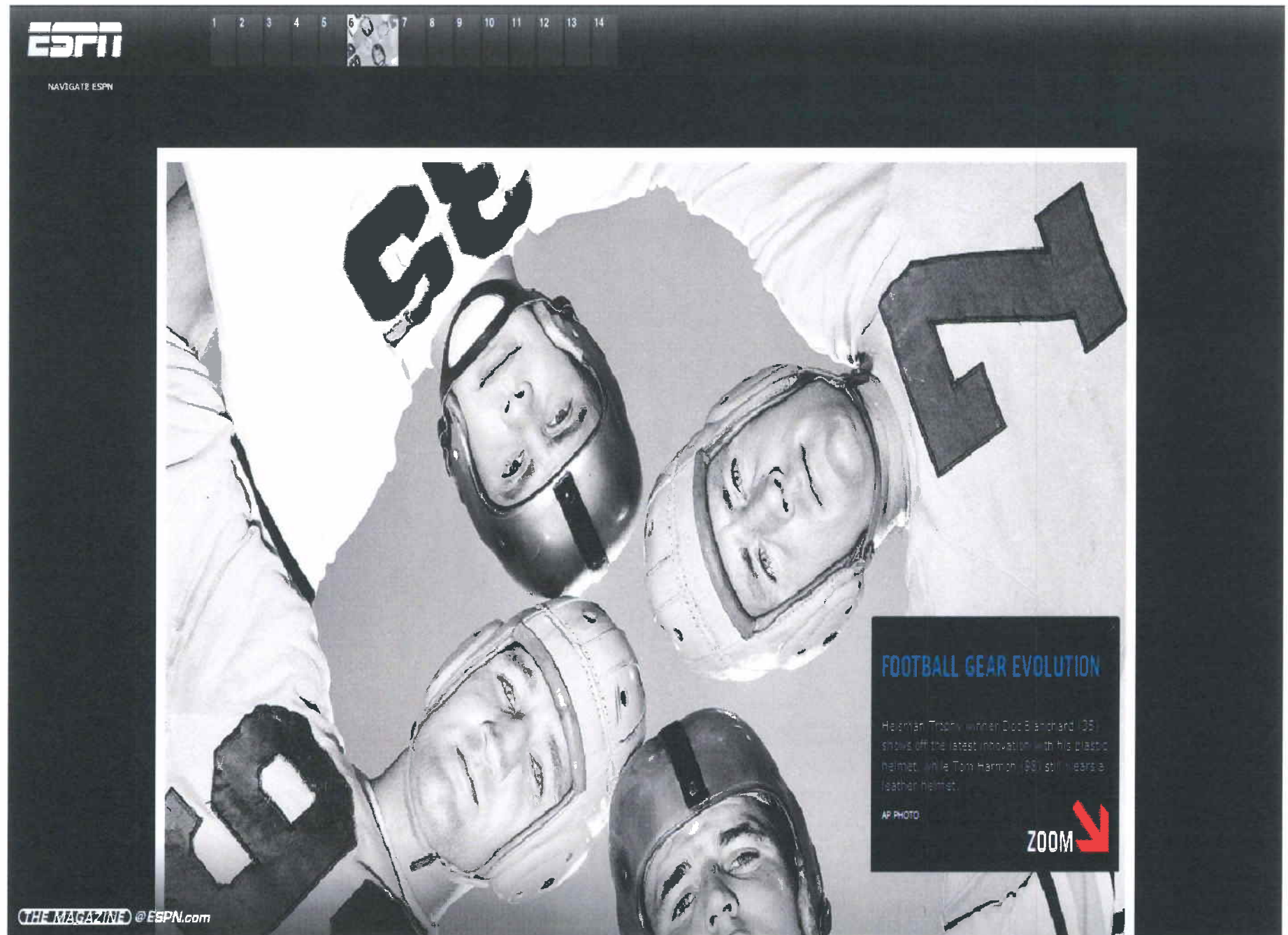


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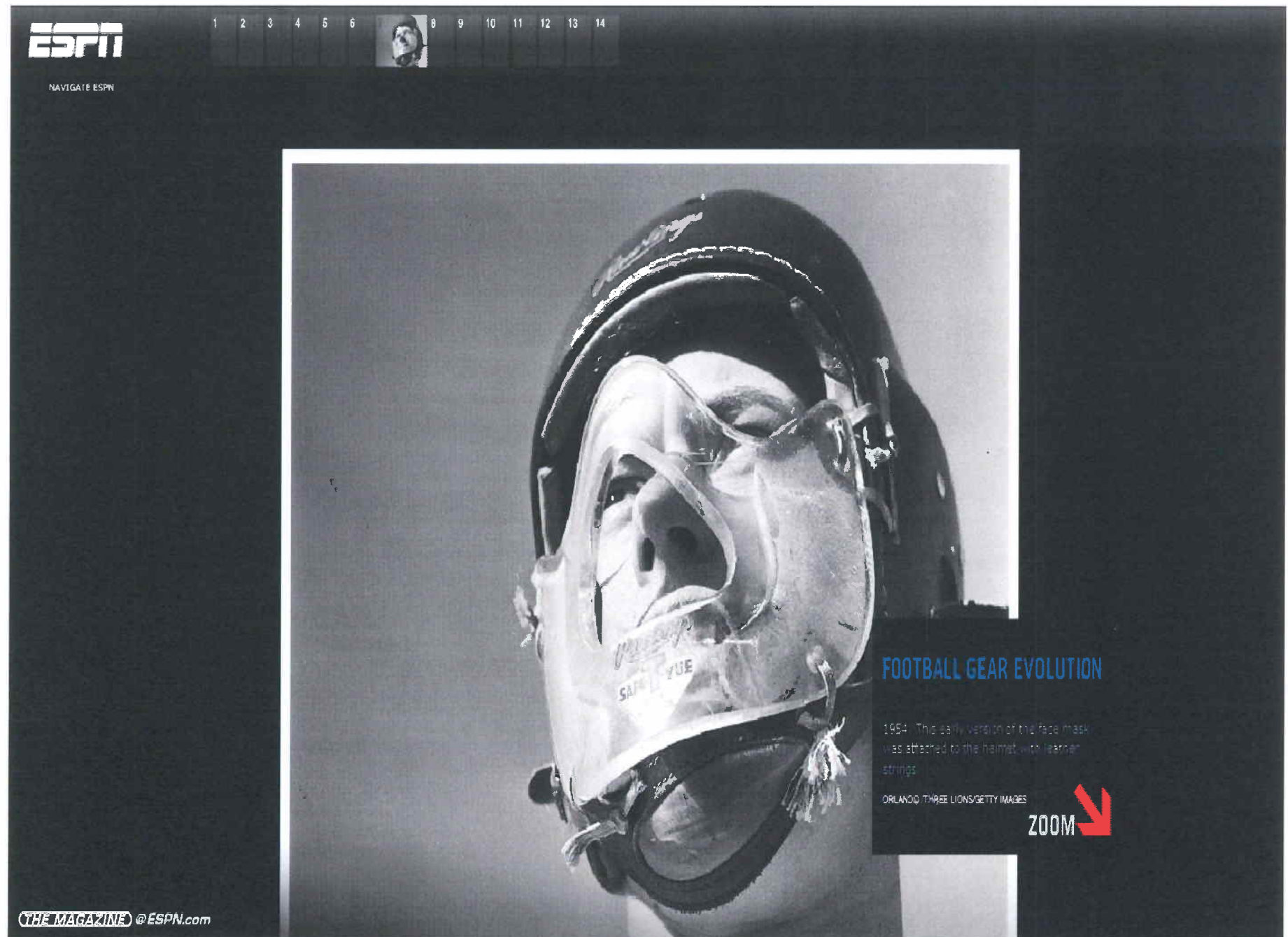


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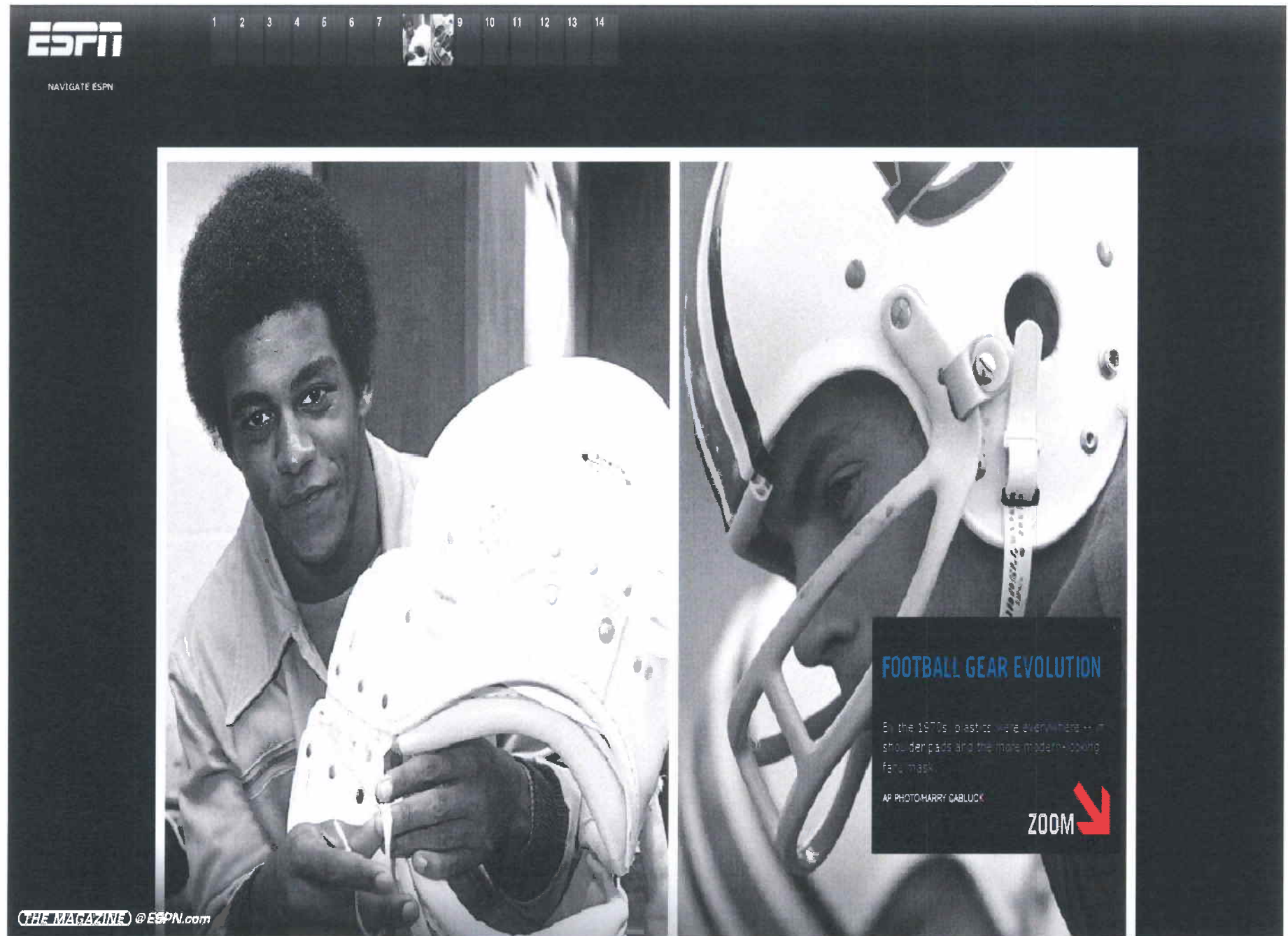
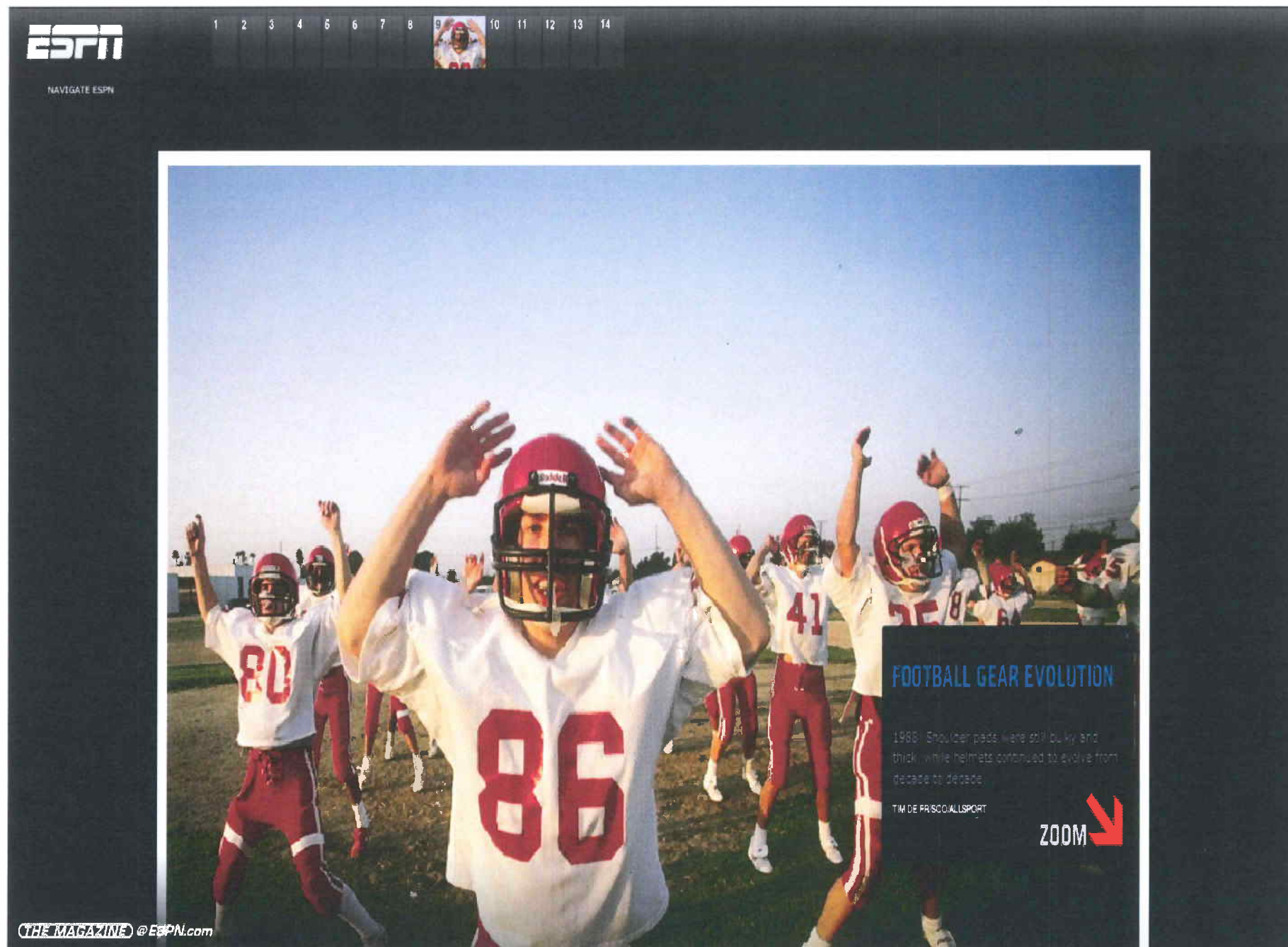


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1 2 3 4 5 6 7 8 9 10 11 12 13 14



NAVIGATE ESPN



### FOOTBALL GEAR EVOLUTION

2003 / Following the Riddell Revolution, Schutt introduces the DNA. Both are designed to lessen concussions. The interior pads shown are shock-absorbing and are not made of the same foam materials used in older helmets.

AP PHOTO/CHARLES REX ARBOGAST

**ZOOM**





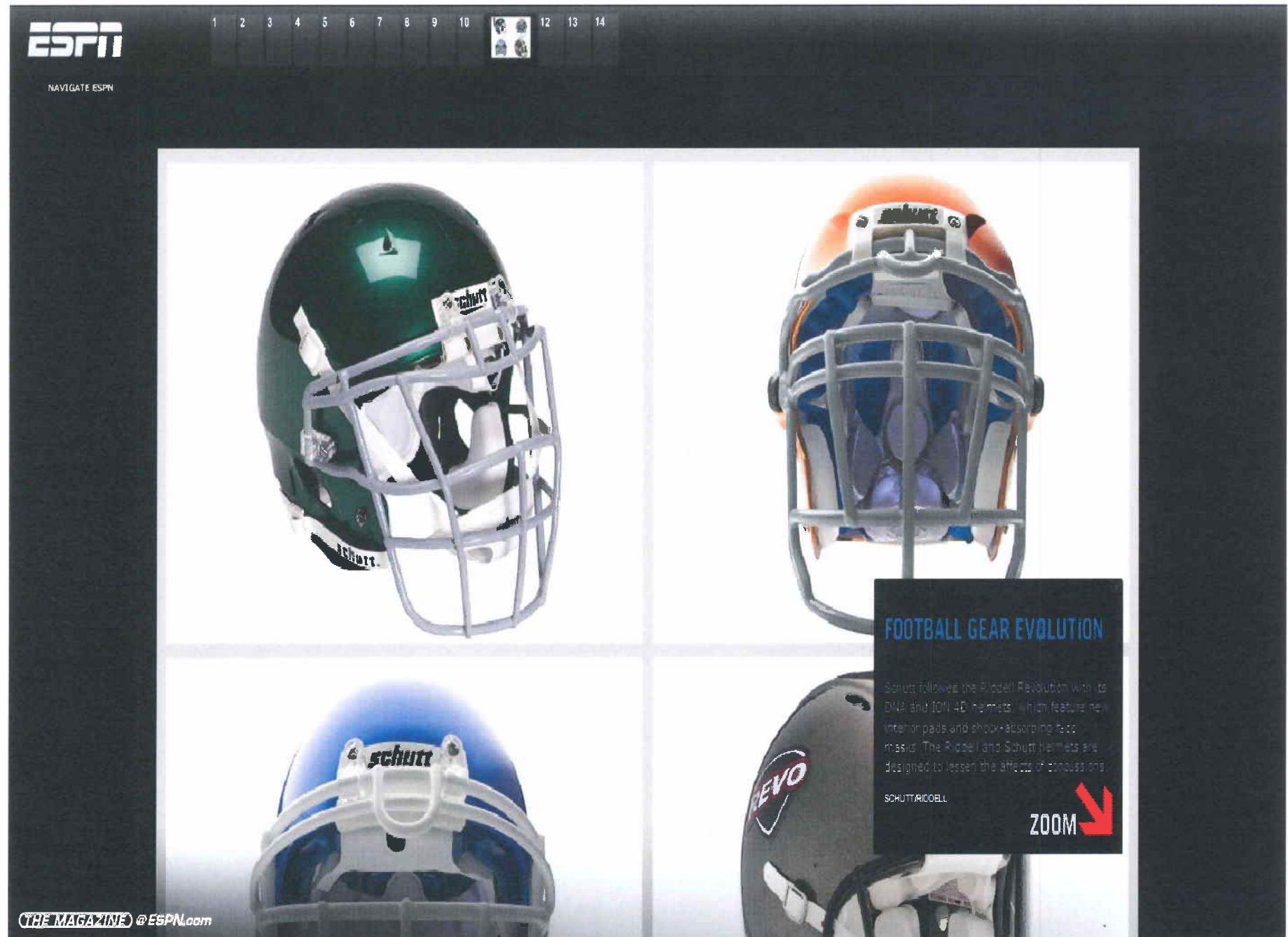
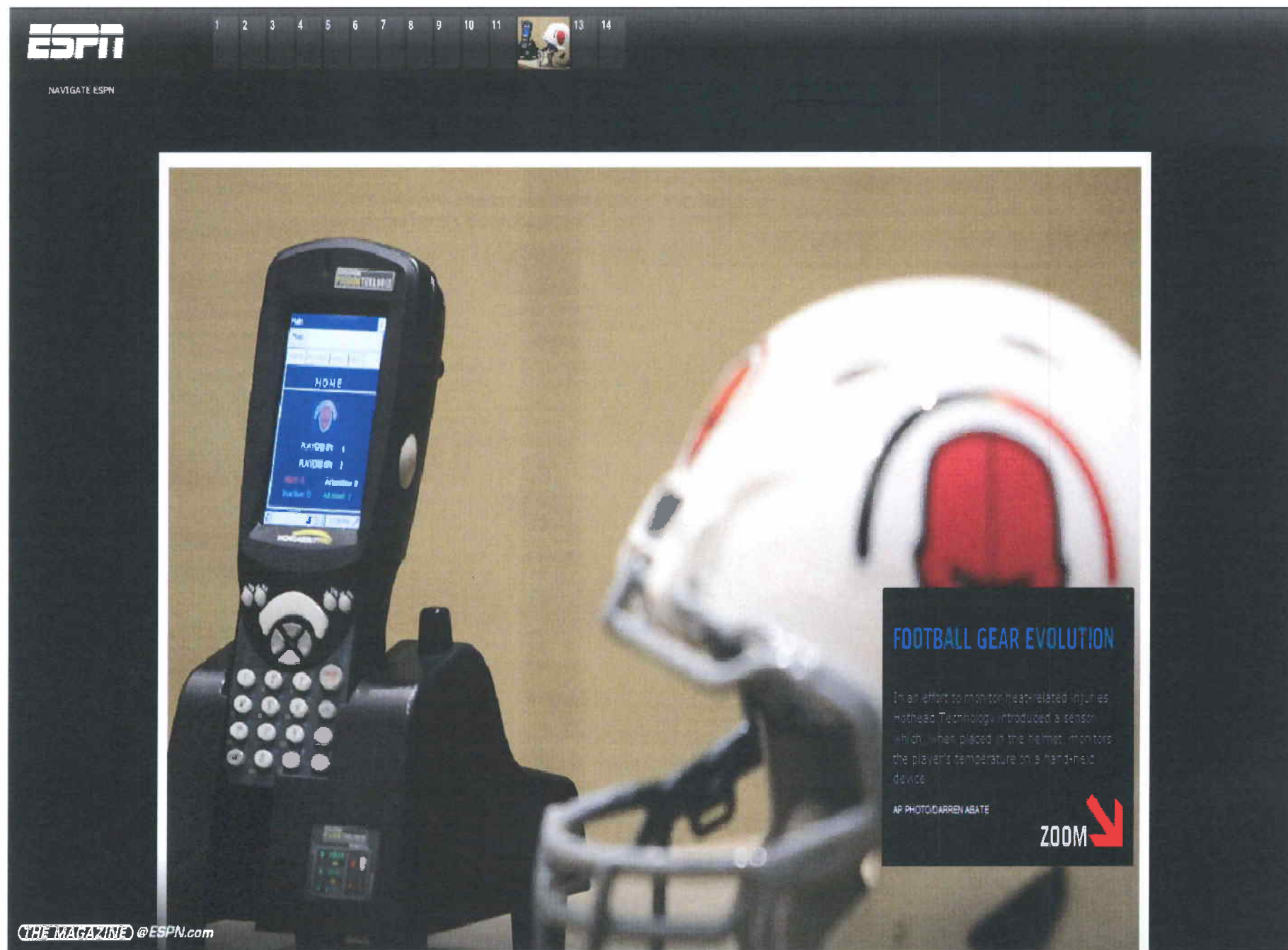


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### FOOTBALL GEAR EVOLUTION

In an effort to monitor heat-related injuries, Hothead Technology introduced a sensor which, when placed in the helmet, monitors the player's temperature on a handheld device.

AP PHOTO/DARREN ABATE

**ZOOM**



NAVIGATE ESPN

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Cool compressed air enters the pad then flows through vertical air flow channels that are open to the chest and back of the player.

### FOOTBALL GEAR EVOLUTION

Introduced in 2002, Impact shoulder pads replaced the traditional foam padding with a gel-like material that makes the pads lighter and also helps keep players cool.

IMPACT PROTECTIVE EQUIPMENT

**ZOOM** 



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